



SNC Insider

Emily Buellesbach & Kennedy Kiecker

Description

- What is SNC Insider
 - A resource for incoming freshman/parents of incoming students
 - Facebook and Instagram
 - Posted our own ideas/asked for ideas

SNC Insider: Some Content From Posts

Remote clickers

- Etekcity Remote Control Outlet Wireless Remote Light Switch for Lights, Lamps, Fans, Household Appliances
 - Up to 100 ft. range
- On Amazon for \$17.99
 - simple to use
- Great for being able to turn lamps on with a press of a button
 - Helpful for when your bed is lofted, and you don't want to climb down to turn off lights or walk up the ladder to your bed in the dark
- I still use these even though my bed is not lofted off the ground; they are handy for turning on/off my lights



What cleaning supplies should students bring?

- All-purpose cleaner
 - I use the Spic and Span Everyday Fresh Citrus Antibacterial cleaner
 - Since it's a multi-surface cleaner I use it on everything
- Glass cleaner
 - Students tend to forget this, but every room has mirrors in it
 - I use the Sprayway glass cleaner
- Paper towels
- Garbage bags, large ones and small ones if you plan to bring a garbage bin for under desk
- Small dish soap to wash mugs, cups, etc
 - A sponge as well for washing these I use a silicone bottle brush for water bottles and regular sponges for other dishes



SNC Insider: Some Content From Posts

5

Great breakfast foods

- Yogurt, fruit cups, applesauce, oatmeal, cereal
- Microwavable bacon, try to find bacon that doesn't need to be put in the fridge before opening. This helps with having more room in the fridge
- Small milks can be found at Phils that fit in fridge, otherwise almond milk and regular milk can be found at Walmart in small containers that don't need to be refrigerated until after opened
- Aunt Jemima pancake on the go (microwave)

Air-drying clothes

Although some people may just stick to using the dryer to dry clothes, here's a product that is lifesaving for those who prefer to air-dry

• Two-tier drying rack

- Can be collapsed to store
- Fits a lot of clothes
- Allows clothes to dry in a day
- On Amazon for \$38.99
- Bring hangers for clothes to dry



• Dehumidifier

- Seems silly, but in the dorms that have no AC, these are great for helping clothes dry faster
- On Amazon for \$39.99



Why SNC Insider Is Digital Storytelling

- Has all of Alexander's Principles of D.S.
 - Serial Structure
 - Personal Presence
 - Social Framework
 - Multiple Proscenia
 - Platform Affordances

Why SNC Insider Is Digital Storytelling

- Walter Fisher's Narrative Rationality
 - Narrative Probability
 - Coherent and makes sense
 - Narrative Fidelity
 - Resonates with people

Inspiration

- How did we come up with the idea?
 - What did we want to know as freshman?
 - Asked others
 - Wanted to build connections/provide support
- Post Inspiration
 - Tips we thought were helpful
 - Fun ideas/places for people to try out

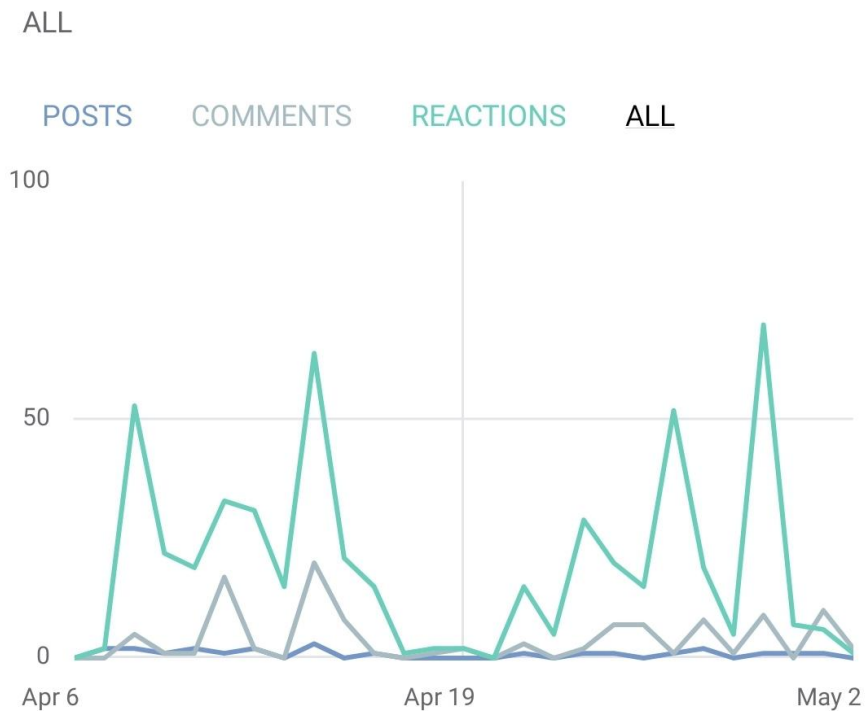
Audience Engagement

- Facebook
 - Average of 22 likes per post
 - Posts receive more comments than Instagram
- Instagram
 - Average of 23 likes per post
 - Little to no comments on posts

← Engagement

Everyone ▼

Last 28 Days ▼



← Growth

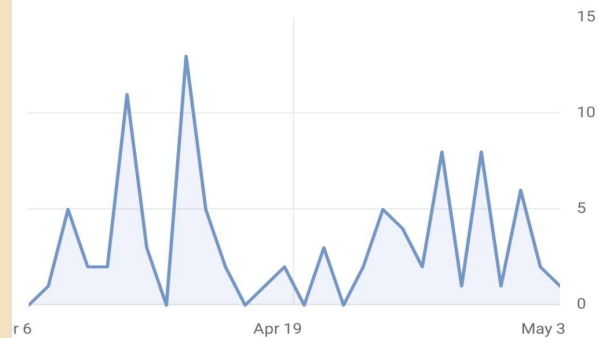
Everyone ▼

Last 28 Days ▼

PEOPLE WHO VIEWED



PEOPLE WHO POSTED OR COMMENTED





Denise Lorraine

★ • Apr 14 • 🌐

Thank you for your posts! I bet you can repost these each year for the incoming students. I'm curious about cleaning supplies for the dorm. Should students bring brooms, dust pan, a sleek carpet sweeper...these types of necessities?

[View Insights](#)

343 Post Reach

👍 You, Audrey Buellesbach and 14 others 10 Comments



Like



Comment



Share



Write a comment...



Lora Weck Vires asked a question

🔍 • Apr 14 • 🌐

Can you explain the process students go through to get a parking permit? I read the description on the SNC website but was looking for more specifics if possible.

[View Insights](#)

91 Post Reach

👍 4

7 Answers



Denise Lorraine

★ • Apr 11 • 🌐

My daughter will be a freshman next fall. What are the top 10 must have items for the dorm room? I'm wondering about more utilitarian than decor. Coffee maker, toaster oven (if allowed), etc?? Thank you in advance.

[View Insights](#)

347 Post Reach

👍 5

22 Comments



Emily Buellesbach

[Admin](#)



Thank you! Yes I wish I had something like this page when I was an incoming freshman, would have been so helpful 😊 I will do a cleaning segment on Friday so stay tuned!

2w Like Reply

4 👍



Jessica Thomas-Mc Coy Emily Buelle...



Jessica Thomas-Mc Coy Emily Buelle...



Emily Buellesbach Jessica Thomas-M...



Janeen Brandenburg

What cleaning? They clean?

2w Like Reply

2 😂



Denise Lorraine Janeen Brandenburg...



Janeen Brandenburg Denise Lorraine I...



Becky Seelen

Thanks for all your posts. If this social media campaign is part of a school project, I definitely think you deserve an A.

2w Like Reply

4 👍

What SNC Insider Accomplished

- Formed a community on Facebook & Instagram
 - Informed 334 group members on Facebook
 - Informed 162 followers on Instagram
- Helped both parents & students at SNC
 - Followers felt comfortable asking questions
 - Followers messaged us saying thank you
- Accomplished the purpose of SNC Insider
- Had 11/13 posts that were detailed

Is SNC Insider What We Imagined

- It was more than we both imagined it would be!
 - Thought it would get at most 50 followers
 - Reached large audience and got a lot of interaction
 - Thought it was just going to be a project

What We Learned

- Canva
 - Make posts cohesive
- How to accommodate followers' needs
- How to respond to people professionally
- Sharing Facebook & Instagram page
 - SNC Parent Group & SNC Instagram Story



SNC Insider

What is the|



What is the inside scoop at SNC



Where to eat?

- 
1. Stella's
 2. Brickhouse
 3. The Abbey
 4. Margarita's of Green Bay
 5. Sushi Lover
 6. Hagemeister Park
 7. Titledtown Brewing Co.

Morning pick-me-ups

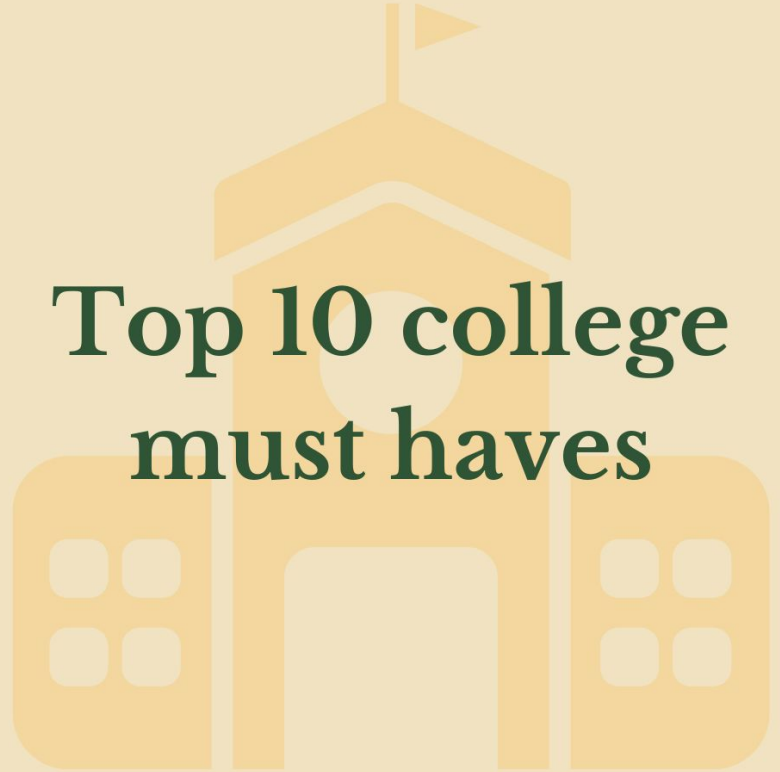
- 
1. The Exchange
 2. Luna Cafe
 3. Daily Buzz
 4. Kavarna Coffeehouse
 5. Julie's Cafe
 6. Nicolet

Laundry Tips

- Best laundry detergent
- Air-drying clothes
- Busy laundry days
- Lingerie bags
- Best laundry basket



**Top 10 college
must haves**



A simple orange outline of an apple with a short stem and a small leaf.

**Dorm food must
have**

A stylized illustration of two yellow gloves, one slightly behind the other, with white outlines for fingers and wrists.

**Cleaning at
college**

A stylized, light orange car icon is centered in the background of the left section. The car is simplified, showing a roof, windows, and wheels. It is set against a larger, lighter orange circular backdrop.

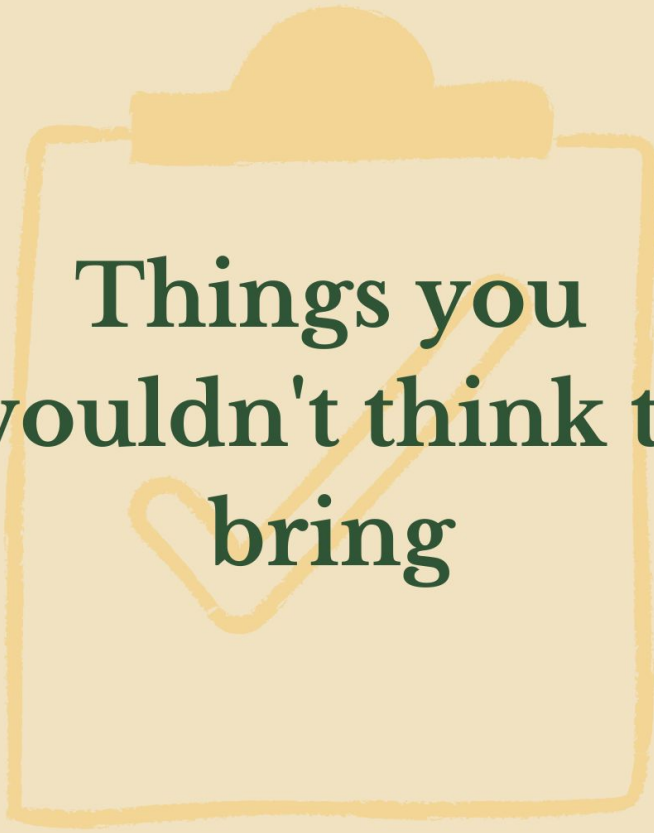
**Need-to-knows
for parking**

A stylized, light orange lightbulb icon is centered in the background of the right section. The lightbulb has a simple shape with a screw-in base and is surrounded by several short, radiating lines of the same color, suggesting it is lit. It is set against a larger, lighter orange circular backdrop.

**Dorm
Inspiration**

A stylized yellow lightbulb with several short lines radiating from it to represent light.

**Dorm
Inspiration
(upperclassman)**

A yellow clipboard with a clip at the top and a large checkmark drawn on the paper.

**Things you
wouldn't think to
bring**

A stylized graphic of a winding road in shades of orange and yellow, curving from the bottom left towards the top left. The road has white dashed lines indicating lanes. The background is a solid light beige color.

Campus shuttle