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COME 427

Dr. Morgan

March 21, 2022

Face Theory

Face is the favorable impression that we want people to have of us. The article I looked at expanded upon this definition and took face into the digital world. Social media makes it easier for people to craft their face and allows for users to manipulate what characteristics they present to the world and which ones they chose to hide. In the same way our face can be threatened in person, our digital face can also be threatened. Whether it's from mean comments from strangers or being rejected from an online group, we are not safe from face threatening acts. This study attempts to explore the difference between men and women and how they differ in their response to threats to their digital face.

I did not like this article very much, which is hard to say because I do think that this topic is interesting. The sample for this article is just like every other article, 20-something white girls from an intro college class. Not representative at all. The different levels of the IV, which was the type of threatening messages, did promise some good until the researchers decided that neutral messages meant overly positive messages. A neutral group should be neutral. The DV, which was aggression, left no room for actually measuring levels of aggression. Rather, it was a black-and-white observation. If anything, this article has shown me examples of what not to do when designing a study.

I think the class discussion went well. I definitely could have provided more opportunities for the class to participate, but with what I did provide the class did really well

with. I was really happy to see that everyone pointed out the same limitations and issues that I did. It's important for us to point out the limitations of an article so we just don't take every article as 100% truth.