

Antonio Giordana

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Education

St. Norbert College, De Pere, WI Graduated: May 2022
Bachelor of Arts in Communication and Media Studies with a History Minor

Syracuse University Newhouse School of Public Communications, Syracuse, NY
Anticipated Graduation: December 2024, Masters of Science in Mass Communication

Experience

Business Development Representative, Servpro of Green Bay 2022-Present

- Developed and Maintained residential and corporate relationships within the Green Bay Area
- Marketed and advertised the company through social media and handing out Servpro-specific items

Public Address Announcer, Green Bay Rockers- Northwoods League 2021-Present

- Announced live over PA system in the arena for the Green Bay Rockers Baseball club of the Northwoods League, up to 2,500 spectators per game
- Added to the gameday experience for fans with group work to edit and publish the game script and events per game

Producer, Cumulus Media-WDUZ, January 2019- Present

- Set up commercial break log using Op-X and cut to break for UWGB Basketball games over radio
- Produced sports talk show, SportsLine, live, took phone calls, played audio using Adobe Audition, cut to commercial break, and gave two-minute sports update live
- Uploaded Podcasts, cut up audio using Adobe Audition, and managed Social Media for the station

Lead Student Broadcaster, St. Norbert College Athletics August 2021- May 2022

- Organized and directed broadcast responsibilities for athletics events between student broadcasters for multiple sports on campus
- Worked with athletic faculty on representations of school and conference on athletic broadcasts
- Public Address Announced, as needed, for volleyball, hockey, basketball, soccer, and softball games and meets for the swim teams

Intern, The Automobile Gallery, June 2021-March 2022

- Front Desk Operations, customer service for day-to-day visitors, as well as events
- Was present in corporate meetings and relationship structures with business partners and potential donors

Assistant Director, St. Norbert College Radio, February 2019- May 2022

- Managed 30 DJs, \$5000 of budget, as well as Facebook and Twitter for the club
- Pursued funding for the club's budget from SAFAC and other donors

Broadcaster, St. Norbert College Athletics October 2018- May 2022

- Researched, wrote, and performed pre-game, halftime, and post-game shows for live football, baseball, softball, and basketball games with up to 2,000 viewers per game
- Conducted pregame, postgame, and halftime interviews with athletes and coaches for the broadcast

Awards

John Walter Award (2014) for excellent school and community service
AVID Award (2014) for outstanding school participation and promising future
East High School Baseball Leadership award (2015) (2016)
Civil Engagement Award (2018) for 100+ volunteer hours
Rev. Isadore Gosz Award in Media (2022) for quality work in mass communication

Skills

Adobe Audition, Audacity, Boxcast, iMovie, OP-X, Portal-Stretch Internet