

LYDIA MYSZKA

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PROFESSIONAL SUMMARY

- **Senior Communications Major seeking employment after graduation in May 2023.**
- Creative, approachable leader with a “people first” mentality and a commitment to service.
- Prioritizes the importance of interpersonal communication, accountability, and positive affirmation.
- Knowledgeable about social media and motivated to create an engaging inclusive platform for all.

EDUCATION

St. Norbert College, De Pere, WI

Anticipated Graduation May 2023

Bachelor of Arts

Major: Communications & Media Studies Minor: English

GPA: 4.0; Dean’s List 2019, 2020, 2021, 2022

Honors Program Member

SKILLS

- Proficient in Google suite and media apps of Canva, Instagram, Pinterest, and Facebook

RELATED COURSEWORK

- Principles of Interpersonal Communication, Business & Professional Speaking, Communication Technology & Social Change, Family Communication, Introduction to Leadership Studies

INTERNSHIP

Spring 2023

Azure, De Pere, WI

Social Media and Marketing Specialist

WORK EXPERIENCE

St. Norbert College Admissions, De Pere, WI

Fall 2021-Present

Tour Guide and Office Assistant

- Establish interpersonal relationships with an average of 2 incoming student and family’s groups per week
- Influence a positive work environment with students and staff with supportive personality
- Demonstrate a willingness to help with Trustee Scholar project and created a professional presentation for over 80 award recipients

St. Norbert College Parish, De Pere, WI

Fall 2022-Present

Event Coordinator and Social Media Manager

- Manages start-up social media page with a 176% increase in follower engagement
- Coordinates weekly programmed events with an average of 40 students in attendance
- Develops creative marketing and video products on Instagram with one video reaching 2,110 viewers

LEADERSHIP EXPERIENCE

Reserve Officers’ Training Corps (ROTC), Fox Valley Battalion, WI

Fall 2019 - Present

Cadet

- Develop foundational knowledge and comprehension of Army Leadership
- Achieve the highest female physical fitness score from 2019-2022
- Lead as the top position of Battalion Commander for the program and oversee 83 cadets
- Managed the company’s social media pages and routinely posted to share personal highlights of cadets

CAMPUS & COMMUNITY INVOLVEMENT

- ROTC Public Affairs Officer Fall 2021-Spring 2022
- 4th H.O.O.A.H For Them Social Media Manager Summer 2021-Summer 2022
- St. Norbert Academic Support Notetaker Fall 2021 – Spring 2022
- TRIPS Service Program Member January 2020
- Resident Assistant Fall 2020-Spring 2021