

Dissemination Project Reference List

For my dissemination project, I will be analyzing in detail to fully grasp the concept of parasocial behaviors. I am aiming to understand the effect of media and media figures in particular on the public in relation to parasocial relationships, interaction, and celebrity worship. What leads adolescents, teenagers, young adults, and old adults to obsessively worship and admire strangers on different platforms on the web? What is the positive and negative impact of this one-sided relationship? Questions such as these and more like it are what I seek to understand at the conclusion of my research.

I think the following references will help me reach my goal of understanding parasocial behaviors because it's peer-reviewed, scholarly articles with great information. These sources touch on different aspects of parasocial behaviors, relationships, interactions, and celebrity worship in different media as well as different demographics of people. Originally, in my proposal, I was planning to focus primarily on the negative aspects of parasocial behaviors, but one of the sources below made a propounding case for a positive aspect of a one-sided relationship with a media member. I will be doing a detailed infographic using Canva because Canva allows me to make a digital form of a poster to reach as many audiences as I can.

References

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