

Poster Project Proposal

For my mass communication research project, I will be doing mass media oral history. I will be calling (phone) to interview my eighty-nine-year-old grandma about her experience with the media back during her childhood. She lived most of her life in Montana, in fact, I do not think she has lived anywhere else besides there. A Zoom call is not a medium I will consider using to accomplish this task because I don't believe she knows what that is, but I am interested to learn about the media she grew up with.

To conduct my research, I will first call and ask my grandmother the list of questions under each medium. I will listen carefully, ask any follow-up questions, and most importantly document her responses to each question. Afterward, I will review her responses and then consult scholarly sources. The goal of this project is to make a poster of my findings to present to my classmates, so that will be the next step I will be taking. I will swing over to Walmart and pick up a decent size poster paper, at least a poster that is 20 inches by 20 inches.

Once I have my poster paper then I will print out pictures of each media group that I asked my grandmother about, which includes a sound recording, radio, television/cable, movies, and internet/digital games. The pictures are an important visual aid for the presentation of the poster, which is why they are necessary. Then, under each picture I can annotate my grandmother's responses, I will find the important and interesting portions of her response and document them. I will write other important notes that are necessary on the poster, but besides that, the poster should be ready for peer review and evaluation. If this poster project is done online the steps will be similar, besides the need for an actual physical poster paper will no longer be necessary. My grandmother loves to talk, so I'm sure this is something she would

enjoy talking to me about. I am looking forward to learning about the old media during my grandmother's early life.